

## EWISE CONSULTANCY SERVICES PVT. LTD.

### DIGITAL MARKETING PACKAGES

Sl. No.	Features	Basic	Silver	Gold	Platinum
1	<b>Taxable Amount (*)</b>	8,500/- p.m.	11,500/- p.m.	18,500/- p.m.	35,500/- p.m.
<b>2</b>	<b>Facebook</b>				
a	Content designing (raw image & text content shall be provided by the client)				
b	No. of posts & shares per day (6 days per week)	2	3	4	Optimum numbers
c	Joining various relevant groups				
d	Posting beyond office hours (midnight, early morning etc.)				
e	Posting on occasions/holidays				
f	Special posts for offers/new product launches				
g	Sharing among targeted audience				
h	Collaborations with influencers				
<b>2</b>	<b>Instagram</b>				
a	Content designing (raw image & text content shall be provided by the client)				
b	No. of posts & shares per day (6 days per week)	1	2	3	Optimum numbers
c	Joining various relevant groups				
d	Posting beyond office hours (midnight, early morning etc.)				
e	Posting on occasions/holidays				
f	Special posts for offers/new product launches				
g	Collaborations with influencers				
<b>3</b>	<b>WhatsApp</b>				
a	Running campaigns in groups				
b	Creation and marketing of a custom group				
<b>4</b>	<b>Telegram</b>				
a	Running campaigns in groups				
b	Creation and marketing of a custom group				
<b>5</b>	<b>LinkedIn</b>				
a	Industry/profession specific optimized service				

\* Total Amount = Taxable Amount + 18% GST

## ONE TIME PROJECTS

Profile Creation (One Time)	Taxable Amount (*)
Facebook	
Page Creation	1500/-
Instagram	
Profile Creation	1500/-
WhatsApp	
Adding various relevant WhatsApp groups	1500/-
Telegram	
Adding various relevant Telegram groups	1500/-
LinkedIn	
Page Creation	1500/-

## SPECIAL SERVICES

Optional Services	Taxable Amount (*)
Email	Tailored to the clients' requirement
Designing professional email content	
B2B and B2C data for email marketing	
SMS	
TRAI registration	
Bulk SMS	